

# Public Announcement

## WE WILL PAY YOU \$4.00 FOR ONE HOUR OF YOUR TIME

### Persons Needed for a Study of Memory

\*We will pay five hundred New Haven men to help us complete a scientific study of memory and learning. The study is being done at Yale University.

\*Each person who participates will be paid \$4.00 (plus 50c carfare) for approximately 1 hour's time. We need you for only one hour: there are no further obligations. You may choose the time you would like to come (evenings, weekdays, or weekends).

\*No special training, education, or experience is needed. We want:

Factory workers	Businessmen	Construction workers
City employees	Clerks	Salespeople
Laborers	Professional people	White-collar workers
Barbers	Telephone workers	Others

All persons must be between the ages of 20 and 50. High school and college students cannot be used.

\*If you meet these qualifications, fill out the coupon below and mail it now to Professor Stanley Milgram, Department of Psychology, Yale University, New Haven. You will be notified later of the specific time and place of the study. We reserve the right to decline any application.

\*You will be paid \$4.00 (plus 50c carfare) as soon as you arrive at the laboratory.

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TO:  
PROF. STANLEY MILGRAM, DEPARTMENT OF PSYCHOLOGY,  
YALE UNIVERSITY, NEW HAVEN, CONN. I want to take part in  
this study of memory and learning. I am between the ages of 20 and  
50. I will be paid \$4.00 (plus 50c carfare) if I participate.

NAME (Please Print) .....

ADDRESS .....

TELEPHONE NO. .... Best time to call you .....

AGE ..... OCCUPATION ..... SEX .....

CAN YOU COME:

WEEKDAYS ..... EVENINGS ..... WEEKENDS .....